

18 February 2022

The Registrar  
North West University  
University Street  
Potchefstroom  
2520

Dear Sir, Madam,

Application for a bursary for the third-year BA in Media Studies and Communication.

I am currently enrolled in my second year at your university for a BA in Media Studies and Communication. I have found the course interesting, rewarding and both challenging and thought-provoking, and have been doing well so far. I would like to apply for your bursary for the third year (2022) of my degree as my financial circumstances have unfortunately changed recently.

My academic results at the end of my first year were as follows:

- Journalism and Media Studies: A- (3.7)
- Graphic Design with History of Art: A (4)
- Development Communication: B+ (3.3)
- Advanced Corporate Communication: A- (3.8)

I have always enjoyed language and communication and intend to find a position in the media and communication field after I graduate. I particularly have my sights set on working for a reputable newspaper, journal or magazine where my flair for design, research and communication will be put to good use.

I have on several occasions done vac work at the *Townsomewhere Gazette* and really enjoyed it. During the recent June/July holidays they put me in charge of arranging a media event for them. I'm delighted (and *relieved!*) to say that it went very well. I attach a copy of the complimentary letter Mr Dan Brooks, the editor, wrote to me after the event.

My first and second-year studies were funded by an uncle who was also my godfather since my parents died when I was 10. He sadly passed away towards the end of May this year, and my aunt will not be able to fund my final year of study. I do have a small amount of my own money saved up, but it isn't enough for my tuition next year. Your bursary would make the difference between graduating next year or having to work for some time to save the money to complete my studies.

May I please emphasise that my education is extremely important to me? I also believe that as a writer and journalist one can make a difference to society and I'm passionate about doing so. If you would kindly grant me the bursary, I can assure you of my continued commitment and best efforts in my studies and in the future.

Thank you very much for considering my bursary application. I am grateful for this opportunity.

Kindly find attached all the relevant documentation you requested.

Yours sincerely

Wilma Visagie (Ms)